



# SWAAAE's 77th Annual Hybrid Summer Conference Program\*

In-Person and Online  
July 23-26, 2023

*Times listed below are Mountain Standard. All events and conference sessions will take place at the Arizona Grand Hotel in Phoenix, Arizona and online via the conference app unless noted otherwise.*

*Logo designed by PSM<sup>2</sup>*

## Saturday | July 22, 2023

12:30 pm – 3:30 pm

### **Board of Directors Meeting**

Members and conference attendees are encouraged to attend Board of Directors' meetings. Both in person and virtual participation is available.

**Location: Palm 3AB**

7:00 pm

### **Board and Conference Committee Dinner** (by invitation only)

**Location: Four Peaks**

## Sunday | July 23, 2023

6:30 am – 7:00 am

### **Todd McNamee Past President's Golf Tournament Check-In**

**Location: Arizona Grand Golf Course**

7:00 am – 4:00 pm

### **Todd McNamee Past President's Golf Tournament**

**Location: Arizona Grand Golf Course**

8:30 am – 4:00 pm

**Goal Digger Leadership Workshop** (in person only; separate registration required)  
SWAAAE is pleased to partner with the Southeast Chapter of AAAE to present the popular Goal Digger Workshop. This full day interactive workshop offers instructional and energizing sessions providing the opportunity for attendees to interact with and learn leadership lessons from some of the aviation industry's best!

Here's what you can expect:

- Learn more about yourself
- Learn tips on becoming a leader
- Hear success and war stories and lessons learned
- Learn hints to grow your career

**Moderator:** Judi Olmstead, A.A.E., Director of Airports, Myrtle Beach International Airport

**Speakers:** Rosemarie S. Andolino, Senior Strategic Advisor, Concord Group  
James E. Bennett, A.A.E., Principal, Paslay Group  
Alice Bimrose, A.A.E., C.A.E., ACE, Executive Program Director, PSM Squared, Inc.  
Jon Faucher, PE, PMP, Group Leader – Aviation, Mead and Hunt  
Brett Godown, C.M., C.A.E., Airport Manager, Salinas Municipal Airport  
Chad Makovsky, C.M., Director of Aviation Services, City of Phoenix Aviation Department

2:00 pm – 5:00 pm

**Location: Palm 3CD**

### **Registration Open**

Your name badge and conference materials may be picked up at the registration desk.

**Location: Sonoran Sky Ballroom**

2:00 pm – 5:00 pm

**Exhibitor Set Up**

**Location: Sonoran Sky Ballroom 1-4**

5:00 pm – 6:00 pm

**Michael A. Shutt Young Professionals, New Attendee & Mentor Meet and Greet**

All young professionals, first time conference attendees and new SWAAAE members are encouraged to attend.

**Mentors wanted!** Sign up to volunteer as a new attendee mentor on the conference registration form or email [SWAAAE Headquarters](#).

**Location: Sonoran Sky Ballroom 1-4**

6:00 pm – 9:30 pm

**Welcome Reception**

Celebrate the start of SWAAAE's 77<sup>th</sup> Annual Summer Conference by joining us at our welcome reception Sunday evening. Enjoy appetizers, local craft beer and cocktails at SoHo63 in historic downtown Chandler. Live entertainment includes a Vegas-style dueling piano experience that you won't want to miss!

The venue offers plenty of indoor space to network with industry friends. Shuttle transportation will be provided to and from the Arizona Grand Hotel starting at 5:30 p.m. through 10:00 p.m. (the last bus will leave the venue at 9:30 p.m.)

Dress Code: Casual and comfortable.

**Location: SoHo63 in Historic Downtown Chandler**

**Monday | July 24, 2023**

7:15 am – 3:30 pm

**Registration**

**Location: Sonoran Sky Ballroom**

7:30 am – 8:30 am

**Hot Breakfast with Exhibitors | Learning/Networking Opportunity**

**Location: Sonoran Sky Ballroom 1-4**

8:30 am – 9:15 am

**Opening and Welcome**

Conference Chair: Alex Smith, A.A.E., C.A.E. Terminal Operations Manager, Phoenix-Mesa Gateway Airport Authority

SWAAAE President: Corinne Nystrom, A.A.E, Airport Director, City of Mesa - Falcon Field Airport

AAAE Leadership: Todd Hauptli, President and CEO, AAAE  
Perry Miller, A.A.E., I.A.P., President & Chief Executive Officer, Richmond International Airport and AAAE First Vice Chair

**Location: Sonoran Sky Ballroom 5-8**

9:15 am – 10:00 am

**Keynote Address**

**Location: Sonoran Sky Ballroom 5-8**

10:00 am – 10:45 am

**Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes**

**Location: Sonoran Sky Ballroom 1-4**

10:45 am – 12:00 pm

**Session 1 | FAA Roundtable**

*Do you have a question for the FAA? Funding, procedure, upcoming updates, you name it! Join us and members of the FAA to discuss current topics within the industry. Shortly before the conferences, registered attendees will have a chance to submit questions for*

*the discussion. Keep an eye out for an email leading up to the conference.*

Moderator: Matt Quick, Principal, Coffman Associates

**Location: Sonoran Sky Ballroom 5-8**

12:00 pm – 1:30 pm

**Lunch on your own**

1:30 pm – 2:45 pm

**Session 2 | Accessibility**

**Location: Sonoran Sky Ballroom 5-8**

2:45 pm – 3:30 pm

**Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes**

**Location: Sonoran Sky Ballroom 1-4**

3:30 pm – 4:45 pm

**Session 3 | General Membership Meeting and Chapter Elections**

*All attendees and SWAAAE members are encouraged to attend. Voting SWAAAE members are eligible to vote in Chapter Board of Director elections.*

**Location: Sonoran Sky Ballroom 5-8**

6:30 pm – 9:30 pm

**Monday Night Event | A Taste of Arizona**

Please join us for the Monday night, family friendly, event at the Arizona Heritage Museum. Guests will be able to tour the museum and enjoy the Five Cs of Arizona (Copper, Cattle, Cotton, Citrus and Climate) through heavy catered appetizers, beverages, dessert, entertainment and more!

Shuttle transportation will be provided to and from the Arizona Grand Hotel starting at 6:00 p.m. through 10:00 p.m. (the last bus will leave the venue at 9:30 p.m.)

Dress Code: Casual and comfortable.

**Location: Arizona Heritage Museum**

## Tuesday | July 25, 2023

7:15 am – 3:00 pm

**Registration**

**Location: Sonoran Sky Ballroom**

7:15 am – 8:00 am

**Hot Breakfast with Exhibitors | Learning/Networking Opportunity**

**Location: Sonoran Sky Ballroom 1-4**

8:00 am – 8:30 am

**Opening, Raffles and Welcome**

**Location: Sonoran Sky Ballroom 5-8**

8:30 am – 9:45 am

**Session 4a | Sustainability – Zero to Earth Heroes!**

*Want to be (or have to be) sustainable but don't know how? Join us for a discussion with fellow industry members on what do whether you're first starting out or here to learn more about the secrets of sustainable practices. Our panelists will walk you through examples of sustainable efforts from documenting existing practices; hiring help, if you need it; meeting regulations; and more! You don't have to know anything to get started, but by the time this session is over, you'll see the path to being a sustainable Earth Hero!*

**Location: Sonoran Sky Ballroom 5**

**Session 4b | Takeoff to Touchdown: Navigating Operational Safety at Airports**

*Whether it's a near-miss, vehicle-pedestrian deviation, or a collision, operational safety at airports has come to the forefront of issues affecting the industry. The panel in this session will explore, from a program or initiative level, the ways commercial service and general aviation airports have tackled safety head-on.*

**Location: Sonoran Sky Ballroom 6-8**

9:45 am – 10:30 am

**Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes**

**Location: Sonoran Sky Ballroom 1-4**

10:30 am – 11:45 am

**Session 5a | Peer to Peer Discussions: Successes and Opportunities in Developing A Culture of DEI at Your Airport**

*Developing an organizational culture that supports Diversity, Equity and Inclusion (DEI) is a critical but challenging undertaking for airports. Strategize with peers concerning how to develop and enhance DEI programs and learn about best practices from around the industry. Bring questions, ideas and experiences to get the conversation going. We look forward to collaborating to advance DEI in our industry!*

**Location: Sonoran Sky Ballroom 5**

**Session 5b | Peer to Peer Discussions: FAA Compliance**

*Join your colleagues in a discussion on FAA Compliance. Grant Applications, Title VI, you name it! This open-ended conversation will give you an opportunity to ask questions, discuss, and learn with and from your peers.*

**Location: Sonoran Sky Ballroom 6-8**

12:00 pm – 1:00 pm

**Lunch on your own**

1:15 pm – 2:30 pm

**Session 6a | RFP Fireside Chat**

*Requests for Qualifications/Proposals are commonplace in the physical development and improvement of airports. But not all RFQ's/RFP's are created equal, and as such, prospective respondents have a variety of experiences – some good, and some more challenging. Panelists representing owner/sponsor, consultant and contractor/developer viewpoints will share their perspectives on the realities of the RFQ/RFP process, and the elements within the process that are perceived as positive, as well as some elements to be mindful of.*

Moderator: Ryan Toner, P.E., Vice President/Airport Development Business Unit Leader, Dibble

**Location: Sonoran Sky Ballroom 5**

**Session 6b | Air Service Development 101**

*What attracts an airline to provide service to your community? What can you do to ensure your airport is ready for commercial service? Get answers to these questions and many more when we discuss Air Service Development basics, such as establishing your expectations, community engagement, and laying out a path towards gaining air service at your airport.*

**Location: Sonoran Sky Ballroom 6-8**

2:30 pm – 3:15 pm

**Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes**

**Location: Sonoran Sky Ballroom 1-4**

3:15 pm – 4:30 pm

**Session 7a | Peer to Peer Discussions: Commercial Airport Revenue Generation**

*Join your colleagues to discuss revenue generation in the commercial arena. How to collaborate with local/regional economic development agencies to drive development, leasing versus buying land – how you can compete against landowners, how do you manage legal complexities in the pandemic era. Let's also talk about establishing fair market value and grant assurances and lastly, the future of minimum annual guarantees and Using AI to power commercial development. Learn about best practices and creative approaches to real estate strategies.*

**Location: Sonoran Sky Ballroom 5**

**Session 7b | Peer to Peer Discussions: GA Airport Revenue Generation**

*Join your colleagues to discuss revenue generation in the general aviation arena. Are you implementing your business plan throughout all the lines of business at your airport? Does technology improve or complicate revenue generation and market*

*segmentation? Are compliance fees/penalties going to your airport cost center? Learn about best practices and creative approaches to growing your enterprise fund balance.*

**Location: Sonoran Sky Ballroom 6-8**

4:30 pm

**Conference Wrap Up | Grand Prize Raffle Drawing (Exhibitor Bingo Card!)**

**Location: Sonoran Sky Ballroom 5**

4:30 pm – 5:00 pm

**Corporate Membership Meeting**

**Location: Palm 3AB**

6:00 pm – 7:00 pm

**President's Reception**

**Location: Sonoran Sky Ballroom 1-4**

7:00 pm – 10:00 pm

**President's Banquet**

**Location: Sonoran Sky Ballroom 5-8**

10:00 pm – 11:45 pm

**Post Banquet Reception**

**Location: Sonoran Sky Ballroom 1-4**

## **Wednesday | July 26, 2023**

10:00 am – 11:00 am

**2024 Winter Conference Planning Committee Meeting**

**Location: Palm 3AB**

*\*Program is subject to change*