

61st Annual SWAAAE Airport Management Short Course - Virtual
January 21 – 27, 2021
“Keep Calm, Keep Flying – Rebuilding Together”
Agenda**

Thursday – January 21, 2021

1:30 pm to 4:30 pm (CA & NV)

2:30 pm to 5:30 pm (AZ)

11:30 am to 2:30 pm (HI)

- Airport Attorney Workshop - Part I** *Registration required
- Role of the Attorney as Part of the Airport Management Team Workshop**
- Workshop Coordinator/Moderator: Christine Eberhard, Owner, CommuniQuest**
- Co-Chair: Adrienne Patterson, Deputy County Counsel, Solano County**
- **Session 1 Land use and CEQA Update**
 - *Lori Ballance, Partner, Gatske Dillon & Ballance LLP*
 - **Session 2 How Airports are Coping with COVID and how their Attorneys are Assisting them**
 - *Adrienne Patterson, Deputy County Counsel, Solano County*
 - *Dustin Leno, Airport Manager, Nut Tree Airport*
 - *David Bannard, Partner, Kaplan Kirsch & Rockwell LLP*
 - *Rick Francis, Assistant Airport Director, John Wayne Airport*

Friday – January 22, 2021

8:30 am to 11:30 am (CA & NV)

9:30 am to 12:30 pm (AZ)

6:30 am to 9:30 am (HI)

- Airport Attorney Workshop - Part II** *Registration required
- Role of the Attorney as Part of the Airport Management Team Workshop**
- **Session 3 A BoogieMan Underground: The Latest on PFAS**
 - *Scott E. Huber, Managing Partner, Cole Huber LLP*
 - *Christina Cossich, Partner, Cossich, Sumich, Parsiola & Taylor LLC*
 - **Session 4 A Conversation with the FAA Western-Pacific Region, Airports Division**
 - *Mark McClardy, Director, FAA, Office of Airports, Western Pacific Region (AWP)*
 - *Robin Hunt, Deputy Director, FAA, Office of Airports, Western Pacific Region (AWP)*
 - **Session 5 Regulatory Update**
 - *Peter J. Kirsch, Partner, Kaplan Kirsch & Rockwell LLP*

12:30 pm to 4:30 pm (CA & NV)

1:30 pm to 5:30 pm (AZ)

10:30 am to 2:30 pm (HI)

SWAAAE Board Meeting - Via Zoom *RSVP required

Sunday – January 24, 2021

1:00 pm to 3:00 pm (CA & NV)

2:00 pm to 4:00 pm (AZ)

11:00 am to 1:00 pm (HI)

Students Session - I am a College Graduate – So what do I do now?

Are you curious as to what lies ahead after college? Are you passionate about aviation but unsure what career might be a good fit for you? Come learn about many exciting opportunities in the airport industry that lie beyond just operations and management. Meet with individuals representing various career opportunities such as marketing, finance, engineering, legal, security, and many more. Attendees will participate in roundtable discussions with recognized leaders in the airport management industry. There will also be assistance with resume writing (advance sign-up is required).

Moderator: *Graham Ritz, C.M., ACE, Airport Operations Supervisor, Norman Y. Mineta San Jose International Airport*

4:00 pm to 5:30 pm (CA & NV)

5:00 pm to 6:30 pm (AZ)

2:00 pm to 3:30 pm (HI)

Welcome Reception - Via Zoom with Breakout Rooms

Monday – January 25, 2021

9:30 am to 10:30 am (CA & NV)

10:30 am to 11:30 am (AZ)

7:30 am to 8:30 am (HI)

Opening Ceremonies

Welcome Speaker: *Sean Moran, C.M., ACE, Acting Airport Manager, Livermore Airport*

SWAAAE President: *Judy Ross, A.A.E., C.A.E., Assistant Director, Norman Y. Mineta San Jose International Airport*

AAAE Chair: *Kelly Campbell, A.A.E., Executive Director, Aviation, Lubbock, Preston Smith International Airport, Lubbock TX*

AAAE President: *Todd Hauptli, President and CEO, American Association of Airport Executives*

Keynote Speaker: *Winsome Lenfert, Deputy Associate Administrator for Airports, FAA*

10:30 am to 11:00 am (CA & NV)

11:30 am to 12:00 pm (AZ)

8:30 am to 9:00 am (HI)

Break with Virtual Sponsors – Learning/Networking Opportunity

11:00 am to 12:00 pm (CA & NV)
12:00 pm to 1:00 pm (AZ)
9:00 am to 10:00 am (HI)

Session A

Public Engagement in the Virtual World

Speaker: Gladys Brown, C.M., C.A.E., Airport Director,
Yuma International Airport
Speaker: Karuana Gatimu, Director, Customer Advocacy Group, Microsoft
Teams Engineering
Speaker: Gene Reindel, Vice President, HMMH
Moderator: Maranda Thompson, Aviation Planning Supervisor/Senior Project
Manager, Mead & Hunt

We have all likely experienced a number of virtual meetings since the onset of the pandemic. This session will focus on the use of virtual meeting platforms for public meetings; and provide best practices and lessons learned from the panel's experiences conducting virtual public meetings. We expect in-person public meetings will return, but we will present ideas on the future of on-site meetings that may continue to use results obtained from virtual meeting experiences.

12:00 pm to 1:30 pm (CA & NV)
1:00 pm to 2:30 pm (AZ)
10:00 am to 11:30 am (HI)

Lunch on your own – Virtual Meet with Sponsors

12:00 pm to 1:30 pm (CA & NV)
1:00 pm to 2:30 pm (AZ)
10:00 am to 11:30 am (HI)

Virtual Student Lunch *RSVP required

Hosts: Sean Moran, Judy Ross

1:30 pm to 2:30 pm (CA & NV)
2:30 pm to 3:30 pm (AZ)
11:30 am to 12:30 pm (HI)

Session B

Airport Health, Safety, and Cleanliness: Beyond the White Glove Test

Speaker: Kim Brown, C.M., Aviation Superintendent, Facilities, City of
Phoenix Aviation Department
Speaker: Casey Denny, A.A.E., C.A.E., Chief of Operations Officer,
Columbus Regional Airport Authority
Speaker: Broutin ML Sherrill, PE LEED AP BD+C, Vice President, RS&H
Moderator: Carter Morris, Executive Vice President, AAAE Services
Health, safety, and cleanliness have taken on a whole new meaning in the era of COVID-19. The airport industry has responded with innovative ideas and approaches, including adoption of GBAC (Global Biorisk Advisory Council) Accreditation and creation of AAAE's ACT (Airport Consortium on Customer Trust). This session will explore best practices, lessons learned, and what it means to pioneer during a pandemic and as we rebuild together.

Updated January 13, 2021

2:30 pm to 3:00 pm (CA & NV)

3:30 pm to 4:00 pm (AZ)

12:30 pm to 1:00 pm (HI)

Break with Virtual Sponsors – Learning/Networking Opportunity

3:00 pm to 4:00 pm (CA & NV)

4:00 pm to 5:00 pm (AZ)

1:00 pm to 2:00 pm (HI)

Session C **FAA and State Update**

Speaker: Mike Williams, A.A.E., C.A.E., Manager, Phoenix Airport District Office, Federal Aviation Administration (FAA)

Speaker: Brian Armstrong, Manager, Safety and Standards, Federal Aviation Administration Western Pacific Region (FAA)

Speaker: Don Kriz, Aeronautics Group Manager, Arizona Department of Transportation

Speaker: Tarek Tabshouri, Office Chief of Technical Services and Programs, Division of Aeronautics

Speaker: Kurt Haukohl, State Aviation Manager - Airport Inspector, Nevada Department of Transportation

Moderator: Carl Newman, A.A.E., Airport Administrator, Glendale Municipal Airport

This session will provide an update of current initiatives and happenings at the state and federal level.

4:00 pm to 4:30 pm (CA & NV)

5:00 pm to 5:30 pm (AZ)

2:00 pm to 2:30 pm (HI)

Session C.2 **FAA Illegal Charter Briefing**

Speaker: Heather Haney, Airport Compliance Specialist, FAA Office of Airports, Washington, D.C.

6:00 pm to 8:00 pm (CA & NV)

7:00 pm to 9:00 pm (AZ)

4:00 pm to 6:00 pm (HI)

Virtual Evening Event **Trivia Night!**

Network with fellow colleagues as you test your knowledge on all things airports, aviation, sports, TV, film and pop culture in a high-stakes virtual trivia happy hour. With exciting events taking place all around, this certainly will be a trivia night for the books. You won't want to miss out!

Tuesday – January 26, 2021

9:00 am to 9:40 am (CA & NV)

10:00 am to 10:40 am (AZ)

7:00 am to 7:40 am (HI)

Day Two Welcome/Housekeeping with Judy Ross and Sean Moran

Opening Speaker: Kim Stevens, President/Publisher, State Aviation Journal

9:45 am to 10:30 am (CA & NV)

10:45 am to 11:30 am (AZ)

7:45 am to 8:30 am (HI)

Session D **If You Rebuild it . . . Will They Come? Forecasting Airport Operations**

Speaker: Jon Stout, A.A.E., C.A.E., Airport Manager, Charles M. Schulz - Sonoma County Airport

Speaker: Sharon Sarmiento, Ph.D., Principal, Unison Consulting

Speaker: Mike Lawrence, FAA Airports Planning and Environmental Division

Moderator: Joe Jackson, Vice President, Aviation, RS&H

The COVID-19 pandemic and its impact on the aviation industry is unprecedented, especially in the world of demand forecasting. Aviation activity forecasting typically relies on historical data to inform likely future conditions, but COVID has dramatically changed the forecasting playing field. It has disrupted the relationship between past and future activity and introduced substantial risk into all forecasts. Learn from a panel of experts who are on the front-line developing new protocols and forecasting techniques in the era of the great COVID reset.

10:30 am to 11:00 am (CA & NV)

11:30 am to 12:00 pm (AZ)

8:30 am to 9:00 am (HI)

Break with Virtual Sponsors – Learning/Networking Opportunity

11:00 am to 12:00 pm (CA & NV)

12:00 pm to 1:00 pm (AZ)

9:00 am to 10:00 am (HI)

Session E Urban Air Mobility

Speaker: Danielle Rinsler, AICP, Head of Aviation Policy, Elevate

Speaker: Yolanka Wulff, Co-Executive Director, Community Air Mobility Initiative (CAMI)

Speaker: Mitch Hooper, MBA, Planning Department Manager, Mead & Hunt

Speaker: Timothy Middleton, C.M., Senior Consultant, HMMH

Speaker: Blair Smith, Interim Executive Director, Nevada Institute for Autonomous Systems (NIAS)

Moderator: Andrew Swanson, C.A.E., Airport Manager, Palo Alto Airport
Urban Air Mobility (UAM) is an emerging aviation market that will provide a new mode of transportation that includes scheduled and on-demand air taxi and air cargo services in and around urban areas. The UAM industry has established a crawl-walk-run approach to initiating UAM operations as the industry will evolve with advancements in technology, airspace integration, regulations, and public acceptance. In this session, the panel of experts will share insights on industry trends and key considerations to integrate UAM operations at airports and host communities.

12:00 pm to 1:30 pm (CA & NV)

1:00 pm to 2:30 pm (AZ)

10:00 am to 11:30 am (HI)

Lunch on your own – Virtual Meet with Sponsors

1:30 pm to 2:30 pm (CA & NV)

2:30 pm to 3:30 pm (AZ)

11:30 am to 12:30 pm (HI)

Session F Here for you, Socially Distanced – Best Practices for Remote Virtual Office Environment

Speaker: *Paul Erickson, Training Consultant, ComPsych*

Speaker: *Larry Harvey, Chief People, Culture, & Equity Officer, Reno-Tahoe Airport Authority*

Speaker: *Demetria Machado, Assistant Public Information Manager, Norman Y. Mineta San Jose International Airport*

Moderators: *Corinne Nystrom, A.A.E., Airport Director, Falcon Field Airport*
Sean Moran, C.M., ACE, Acting Airport Manager, Livermore Airport

The COVID-19 pandemic has prompted many employers and individuals to quickly adapt to a changing environment that no one anticipated previously. Learn how individuals can take steps to mentally and emotionally adjust to all of these sudden changes, how employers are revising their human resources practices and policies to ensure worker safety, and how parents are navigating the new reality of virtual school learning for their children while continuing to successfully perform their own duties in the workplace.

2:30 pm to 3:00 pm (CA & NV)

3:30 pm to 4:00 pm (AZ)

12:30 pm to 1:00 pm (HI)

Break with Virtual Sponsors – Learning/Networking Opportunity

3:00 pm to 4:00 pm (CA & NV)

4:00 pm to 5:00 pm (AZ)

1:00 pm to 2:00 pm (HI)

Session G Diversity, Equity & Inclusion

Speaker: *TJ Chen, C.M., P.E., Airport Deputy Director of Planning, Sacramento County Airports*

Speaker: *Henry Thompson, A.A.E., IAP, Airport Director, City of Santa Barbara*

Moderator: *Harry Barrett Jr., A.A.E., Deputy Director of Aviation, Palm Springs International Airport, Chair, SWAAAE DEI Committee*

Connecting the dots – finding a holistic approach to diversity, inclusion and equity. Learn from experts in the field on how a diverse workforce can enhance the overall effectiveness of your organization.

4:00 pm to 4:30 pm (CA & NV)

5:00 pm to 5:30 pm (AZ)

Conference Wrap Up

Updated January 13, 2021

2:00 pm to 2:30 pm (HI)

4:30 pm to 5:00 pm (CA & NV)

5:30 pm to 6:00 pm (AZ)

2:30 pm to 3:00 pm (HI)

Corporate Membership Meeting

Wednesday – January 27, 2021

10:00 am to 11:30 am (CA & NV)

11:00 am to 12:30 pm (AZ)

8:00 am to 9:30 am (HI)

Committee Meetings

Are you interested in getting involved in the Chapter but not sure where to start? Volunteer on a SWAAAE committee! Volunteering is not restricted to the senior management at our member organizations; we urge our senior management members to get their staffs involved, and we urge individual members to get directly involved by volunteering on a committee.

12:00 pm to 1:30 pm (CA & NV)

1:00 pm to 2:30 pm (AZ)

10:00 am to 11:30 am (HI)

Lunch, General Membership Meeting, AAEE Update and Elections & Scholarship/Awards Ceremony

Thursday – February 4, 2021

8:00 am to 12:00 pm (CA & NV)

9:00 am to 1:00 pm (AZ)

6:00 am to 10:00 am (HI)

Accreditation Final Interview Workshop *Registration required

Workshop Coordinator/Moderator: Kevin Smith, A.A.E., General Manager, Truckee Tahoe Airport District

Friday – February 5, 2021

8:00 am to 12:00 pm (CA & NV)

9:00 am to 1:00 pm (AZ)

6:00 am to 10:00 am (HI)

Accreditation Final Interview Workshop *Registration required

Workshop Coordinator/Moderator: Kevin Smith, A.A.E., General Manager, Truckee Tahoe Airport District

**Subject to change

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Visit with each gold sponsor (see list below), collect their code word and enter all words into your [Virtual Bingo Card](#). Once all sponsor code words are collected and your bingo card is submitted online, you are eligible for a \$100 Amazon gift card grand prize drawing. The prize will be awarded at the general membership meeting on Wednesday, January 27.

Please make sure to have the most [current version of Zoom downloaded](#) to ensure you can visit with each sponsor. If you have questions on how to download Zoom please email admin@swaaae.org.

Thank You Sponsors

GOLD



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