

SWAAAE Winter 2021 Virtual Conference

January 24-27, 2021 | 61st Annual



We look forward to seeing you virtually at the 2021 SWAAAE Winter Conference. This year, SWAAAE will celebrate 61 years of bringing a diverse group of innovative airport professionals together to discuss current events, challenges and opportunities in our industry. As you know, it takes amazing sponsors like you to help make this conference a reality. Our prospectus has opportunities for everyone, and this year we are committed to REBUILDING TOGETHER.

Benefits include:

- BRAND VISIBILITY
Exposure to more than 200 key industry professionals
- ACCESS
The largest and best network of airport professionals in the region
- FLEXIBILITY
Choose between reasonably priced sponsorship levels
- PREMIER EXHIBITOR PLACEMENT
Valuable virtual face-to-face networking and interaction with attendees

REGISTRATION

Register online at www.swaaae.org

QUESTIONS? CONTACT:

Laura Herring
laura@swaaae.org
(480) 403-4604



Please see the attached benefits and opportunities package for more information.

SPONSOR TIERS

Virtual Conference | January 24-27

	GOLD	SILVER	BRONZE
	\$1,000	\$750	\$250
Company banner	Conference platform homepage, mobile app and conference agenda	Conference platform homepage, mobile app and conference agenda	Conference agenda
Logo on homepage and session slides	Large logo + logo on event registration page	Medium logo	Small logo
Professional sessions	Mention at two sessions	Mention at two sessions	Mention at one session
Receive conference attendee roster	21 days prior, weekly + final roster post conference	10 days prior + final roster post conference	Five days prior + final roster post conference
Digital conference media	Large logo	Medium logo	
Door prize given by SWAAAE in sponsor's name	\$50 value	\$25 value	
Ad in monthly member newsletter/alert	2	1	
Complimentary full registration	2	1	
Virtual booth	Showcase information, including a video, to promote your company. Chat with attendees at any time throughout the conference	Showcase information, including a video, to promote your company. Chat with attendees at any time throughout the conference	
Signature drink recipe for evening networking events	Max one page		
Evening social hour(s)	Mention		
Designated breakout room to video network with attendees	Video networking with attendees at designated conference breaks; participate in bingo		

VIRTUAL CONFERENCE PLATFORM

All sessions will be held on the **Whova** virtual conference app

Through the conference app, you will be able to:

- Customize your virtual booth to include a company description, flyer, logo and informational video
- Message conference attendees via the Community Board
- Discover and nurture high quality leads
- Video network and live chat with attendees visiting your virtual booth
- Maximize brand exposure with banners on both the mobile and web app

Please note: App benefits are only available to Gold and Silver sponsors.

