Sharpening your skills.

53rd SWAAAE
Airport Management Short Course
January 26–30, 2013
Monterey, CA
Welcome to the 53rd Annual SWAAAE Winter Conference, the Airport Management Short Course in beautiful Monterey, California. Again, the conference is held on Cannery Row, one of the most unique and interesting locations in the U.S. with a rich history and diverse activities. There is truly something here for everyone.

We are excited to present a program centered on Sharpening Your Skills. You will receive updates on current issues facing airports and expand your skills to address them. Our goal is to provide you with pertinent information and useful tools that you can employ when you return to your workplace. To accomplish this, sessions range from regulatory updates to guidance from experienced airport professionals on how to get things done. Get an update from the Airport Cooperative Research Program (ACRP) on their “through-the-fence” project and improve your management and human resources skills. We are bringing back the successful session that provides a forum for aviation management college students to make presentations to the “old salts” in attendance.

I am particularly excited about our Keynote Speaker, Sean Tucker. Sean’s name is synonymous with competitive aerobatics – simply stated, he sets the bar for unlimited aerobatic performance. His drive for excellence will inspire you to reach for new horizons.

If you are a golfer, you will appreciate a change we made this year. The Past President’s Golf Tournament has been moved to Sunday afternoon and will be held at the beautiful Bayonet and Black Horse Golf Club located on Monterey Peninsula. You will be playing on the golf course that hosted the PGA Professional National Championship this past summer.

A great benefit of the Airport Management Short Course is the opportunity to network with other airport professionals, share experiences and develop lasting relationships. This starts with a Reception at Easy Street Billiards on Sunday night and continues with the ever popular Cannery Row “Luau” Adventure on Monday night. I hope you will join me Tuesday night for the President’s Banquet where we will wind things down with a celebration of a year of hard work and significant accomplishments.

I look forward to sharing the experience of the Airport Management Short Course with you, while you are Sharpening Your Skills!

Sincerely,

Bill Ingraham, AAE
President, Southwest Chapter AAAE
52nd SWAAAE Airport Management Short Course
January 26-30, 2013
Agenda

Saturday - January 26, 2013
8:30 am to 4:30 pm (Ocean Club)
Accreditation Final Interview Workshop

8:30 am to 5:00 pm (Carmel 1 and 2)
Role of the Airport Attorney Workshop

6:00 pm to 9:00 pm
Board and Conference Committee Dinner
(By Invitation Only, Cannery Row Brewing Company)

Sunday, January 27, 2013
8:00 am to 11:00 am (Ocean Club and Foyer)
SWAAAE Board Meeting

9:00 am to 5:00 pm (Big Sur 1, 2, and 3)
Exhibitor Set-Up

12:00 pm to 5:00 pm (Cypress Pre-Function Area)
Registration

12:00 pm to 5:00 pm
Past President’s Golf Tournament
(Bayonet Black Horse)

Accreditation Final Interviews
(Fairway Hospitality)

6:30pm to 10:00 pm
Welcome Reception— Easy Street Billiards
Shuttles will begin departing from the hotel main lobby at 6:15 pm.
An early return shuttle will leave Easy Street Billiards at 8:30 pm.
The last shuttle back to the hotel will depart shortly after 10 pm.
There will also be a FREE raffle with drawings at 7pm, 8pm, and
9pm. Must be present to win!

Monday, January 28, 2013
7:30 am to 8:30 am (Big Sur 1, 2, and 3)
Breakfast with Exhibitors—Learning/Networking
Opportunity

8:30 am to 9:15 am (Cypress Ballroom)
Opening Ceremonies

Keynote address—Sean D. Tucker
See biography in sidebar.

Keynote Speaker Sean D. Tucker

Sean D. Tucker’s life is marked by a search for excellence and perfected skill. He is not satisfied unless he is learning, refining a skill, or conquering a fear. Whether he is heli-skiing, cave SCUBA diving, golfing, or flying his one-of-a kind aerobatic dream machine, Sean D. Tucker is full-throttle and extremely accomplished. In airshow flying, Sean is the world’s premier performer in terms of entertainment value, piloting skill and most importantly, professionalism. He has been flying airshows world-wide since the mid-70’s and has won numerous aerobatic competitions. In that time, Sean has flown more than 1000 performances at more than 425 airshows, in front of more than 80 million fans. In the upcoming season alone, Tucker and Team Oracle will entertain nearly 10 million fans at 15 shows throughout North America. The level of professionalism and excitement in Sean’s airshow displays is no coincidence. He practices his airshow routine three times every day. Sean has devoted his entire adult life to exploring the art of aerobatic flight and after over 10,000 life-time practices, his passion continues to grow. He is more inspired by the magic and discipline of flight every single year and he continues to improve his skills as an aviator. In addition to being a phenomenal aviator, he is also a larger than life character who touches the heart of his fans and inspires millions of Americans. When asked about flying airshows, Sean responds, “I like to think that I bring the fans’ dreams of flying into the plane with me and there’s nowhere I’d rather be than in the cockpit. That’s why I train so hard to keep a finely tuned edge!” Sean is extremely passionate about every aspect of the Team Oracle program. Sean is a leader in the airshow business as well as the larger aviation industry. He has received all of the airshow industry’s highest honors. Additionally, Sean has been named as one of the Living Legends in Aviation, recipient of the Crystal Eagle Award, the inductee at the 2001 USAF Gathering of Eagles and named as one of the Living Legends of Flight. This raises Sean into an elite group of aviators and astronauts that includes General Jimmy Doolittle, General ‘Chuck’ Yeager, Bob Hoover, Gene Cernan and John Glenn.
9:15 am to 10:30 am
Session #1—Meet with the Regulators
Catch up on the latest from your state and federal government agencies.

Moderator
Bill Ingraham, A.A.E., President, SWAAAE

Speakers
Robin Hunt, Manager,
FAA San Francisco Airports District Office
Michael Klein, Aeronautics Manager,
Arizona Department of Transportation
Gary Cathey, Chief, Caltrans Division of Aeronautics

10:30 am to 11:00 am (Big Sur 1, 2, and 3)
Break with Exhibitors—Learning/Networking Opportunity

11:00 am to 12:00 pm
Session #2—Tenant Relations
This session is to help guide an Airport Executive through several phases of the “Airport/Tenant” relationship. Topics such as Marketing to Prospective Tenants, Airport minimum standards and regulations, addressing tenant concerns within a Civil Governing body, as well as a discussion on legal issues concerning tenant in arrears. This session seeks to equip you, the Airport Executive, with the information to strengthen the Airport/Tenant relationship.

Moderator
Jonathan Hudson, Operations Manager,
Minter Field Airport District

Speakers
Mark Mispagel, Attorney at Law, Law offices of Mark Mispagel
Bob McGregor, Salinas Municipal Airport Commissioner
Arpit Malaviya, Vice President of Business Development, ProDIGIQ, Inc.

12:00 pm to 1:30 pm
Lunch on your own
Accreditation Mentor Lunch (by invitation only—Ocean Club)
Corporate Member Lunch (Louie Linguini’s)

1:30 pm to 3:00 pm
Session #3—Synergy in Action
The Airport Issues Roundtable
The Airport Issues Roundtable (AIR) was formed to identify the key issues and major trends affecting the future of airports and the strategies airport leaders could employ to respond and adapt in an ever-changing world. Come prepared to be active participants in this think-tank and share your perspectives and strategies for responding to the change that is all around us.

Moderator
Michael Hotaling, Vice President, C&S Companies

Speakers
Gladys Brown-Wiggins, C.M., Deputy Airport Director,
Yuma International Airport
Jon Stout, A.A.E., C.A.E., Airport Manager,
Charles M. Schultz Sonoma County Airport
Bob Trimborn, Airport Director, Santa Monica Airport

3:00 pm to 3:30 pm (Big Sur 1, 2, and 3)
Break with Exhibitors—Learning/Networking Opportunity

3:30 pm to 4:30 pm
Session #4—Leadership Survival Skills
The Art of Persuasion and Influence: Telling people what to do doesn’t work. Whether it is a project, a new program, an idea or an agenda Leaders must be able to influence and persuade others to follow. This lively session will focus on the skills, abilities and conceptual understandings required to create trust and collaboration that will help you become the leader that others are willing to follow.

Speaker
Gary Petersen, Airport Manager/Director of Public Works,
City of Salinas

6:00 pm to 9:00 pm (meet in Cypress Foyer)
Cannery Row Adventure...Luau-style!

Tuesday, January 29, 2013
7:30 am to 8:30 am (Big Sur 1, 2, and 3)
Breakfast with Exhibitors—Learning/Networking Opportunity

8:30 am to 9:30 am (Cypress Ballroom)
Session #5—Sharpening your HR Skills
Please join us for this informative session that will cover the ins-and-outs of HR issues including some tips to use during the hiring process to ensure you hire the right person for your organization, employee development and training, and manager’s responsibility dealing with equal employment opportunity (EEOC) issues.

Moderator
Todd McNamee, A.A.E., Director of Airports, Ventura County
Speakers
Julie C. Paisant, Manager, Office for Equal Opportunity, San Jose State University
Christine Eberhard, President, CommuniQuest
Yvonne Walker, Senior Administration Analyst, Monterey County Human Resources and Employment Services

9:30 am to 10:30 am
Session #6—Succession Planning
Discussion of succession planning as it relates to public agencies, private companies, and professional organizations such as SWAAAE and AAAE. Be prepared to deal with personnel changes within an organization and learn how you can take advantage of change to succeed within an organization.
Moderator
Bill Ingraham, A.A.E., President of SWAAAE
Speakers
Todd McNamee, A.A.E., Director of Airports, Ventura County
Tom Greer, A.A.E., General Manager, Monterey Peninsula Airport District
Bruce Loev, Principal Airport Engineer, URS Corporation

10:30 am to 11:00 am (Big Sur 1, 2, and 3)
Break with Exhibitors—Learning/Networking Opportunity

11:00 am to 12:00 pm
Session #7—Through-the-Fence Operations
Managing existing airport through-the-fence (TTF) operations and assessing and structuring prospective TTF operations, while maintaining compliance with state and Federal Airport Sponsor Assurances, can be a daunting task. In this session, we will learn about the Airport Cooperative Research Program’s (ACRP) undertaking to develop a Guidebook for Managing TTF Operations. In addition, we will hear case studies on existing residential, non-commercial, commercial, and government TTF operations.
Moderator
Jeff Kohlman, Principal, Aviation Consulting Management Group
Speakers
Gary Mascaro, C.A.E., C.M., Aviation Director, Scottsdale Airport
Rod Dinger, A.A.E., C.A.E., Supports Services Director, City of Redding/Airports Manager, Redding Municipal Airport

12:00 pm to 1:30 pm
Lunch on your own

Student Lunch (by invitation only—El Torito)

1:30 pm to 2:30 pm
Session #8—Career Development
What does Career Development look like in a dramatically changing ever shifting landscape of employment and employment opportunity? Without doubt some of the tried and true thinking about Career Development is still valid, at the same time we are finding that career changes are not always “upward” and do not always follow traditional patterns. Our panel of seasoned professionals who have built careers using traditional and non-traditional approaches will address the skills, thinking and attitudes essential to developing a meaningful career in an ever changing industry.
Moderator
Scott Malta, A.A.E., C.A.E., Airport Manager, Castle Airport
Speakers
Rod Dinger, A.A.E., C.A.E., Supports Services Director, City of Redding/Airports Manager, Redding Municipal Airport
Martin Pehl, A.A.E., C.A.E., Airport Manager, County of Napa
Gary Petersen, Airport Manager/Director of Public Works, City of Salinas

2:30 pm to 3:00 pm (Big Sur 1, 2, and 3)
Break with Exhibitors—Learning/Networking Opportunity

3:00 pm to 4:00 pm
Session #9—Student Presentations
Several topics will be presented from the student’s perspective. Topics include discussion on revitalization of GA Airports and analyzing the passenger experience when “stranded” at an Airport. In addition, an overview of a formal mentoring program will be presented.
Moderator
Jessica Mullen, P.E., C.M., Department Manager, C&S Companies
Speakers
Students from California State University – Los Angeles
53rd Annual SWAAAE Airport Management Short Course

Wednesday, January 30, 2013
8:30 am to 10:30 am (Ocean Club and Foyer)
Breakfast & General Membership Meeting & AAAE Update
Moderator
Bill Ingraham, A.A.E., President, SWAAAE

10:30 am to 11:30 am (Dolphins Ballroom)
Summer Conference Committee Meeting

SAVE THE DATES!
JULY 21-24, 2013
Hosted by
Pointe Hilton
SQUAW PEAK RESORT

Exhibitors

aecom.com
allweatherinc.com
lightguardsystems.com
halcyonsolar.com

ACRP
PHX DVT BYR
SPECIAL VEHICLE DESIGN
53rd Annual SWAAAE Airport Management Short Course

Board of Directors

President
Bill Ingraham, A.A.E.
Aviation Director
Ingraham Consulting/
San Bernadino International Airport

1st Vice President
Casey Denny, A.A.E., C.A.E.
Deputy Director
Phoenix-Mesa Gateway Airport

2nd Vice-President
Eric Peterson, C.A.E., C.M.
Asst Director of County Airports
Santa Clara County Airports

Past President
Scott Malta, A.A.E., C.A.E.
Airport Manager
Castle Airport

Director — Arizona
Gladys Brown-Wiggins, C.M.
Deputy Airport Director
Yuma International Airport

Director — Nevada
Mike Dikan, C.M.
Manager, Reno-Stead Airport
Reno-Tahoe Airport Authority

Director — No. California
Ronald Elliott, A.A.E.
Airport Manager
Merced Regional Airport

Director — So. California
Thomas Nolan, A.A.E.
Executive Director
Palm Springs International Airport

Director — At Large
Gary Mascaro, C.M., C.A.E.
Aviation Director
Scottsdale Airport

Director — So. California
Richard Smith, C.A.E.
Division Chief
LA County DPW Aviation Div.

Director — No. California
Jon Stout, A.A.E., C.A.E.
Airport Manager
Sonoma County Airport

Corporate Director
Jon Faucher
Business Unit Leader
Mead & Hunt

Corporate Director
Jessica Mullen, P.E., C.M.
Department Manager
C&S Companies

Executive Director
Katie Elsberry
SWAAAE Headquarters
KCA Association Mgmt.

AAAE Director
Rod Dinger, A.A.E., C.A.E.
Airports Manager
Redding Municipal Airport

AAAE Director
Todd McNamara, A.A.E., C.A.E.
Director of Airports
Ventura County Dept. of Airports