Welcome to this year’s short course in scenic Monterey, California. As in past years, I expect that you will find this year’s lineup of conference sessions and social events to be a wonderful combination and the perfect opportunity to learn more about what is going on in our vibrant industry.

This is our 55th annual conference in the Monterey Area. That’s 55 years of SWAAAE history and we will have a special session focusing on that history Monday morning. It promises to be a session you do not want to miss. Our keynote speaker this year is Eddie Angeles from FAA Headquarters in Washington DC. He will be ready to share news with us about the latest topics of discussion out east. In addition to Eddie, we will have sessions on entitlements, AIP Handbook, disaster planning and security as well as an update from the FAA Western Pacific Region Airports Division office. The final session of the conference may be one of the most important, where we help nurture the up and coming aviation professionals with a session put together by our local college students.

In the intervening 55 years since our first gathering out here, this organization and our industry have seen some dramatic changes. Everything from the start of the FAA, creation of DOT, deregulation and then the changes as a result of 9/11 and the creation of TSA. However, one thing has remained constant: each year the diverse members of SWAAAE gather together here in Monterey to learn, network, catch up with old friends and make some new ones, all while sharing our personal work experiences. It is in these conversations that we find the common ground that ties us all together. And it is that common ground that we, as an industry, are strongest and where we build the foundation of respect and friendship that help to make this challenging career so much more rewarding.

I trust you will find this conference as rewarding, personally and professionally, as I do. And if there is anything I can do for you, either as a conference committee member or your President of SWAAAE, please let me know.

With much gratitude.

Eric Peterson, C.M., C.A.E.
President, Southwest AAAE (2014-2015)
SWAAAE Airport Management Short Course

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Director of Airport Operations, Los Angeles World Airports

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AGENDA

Saturday, January 24, 2015

8:30 am to 4:30 pm
Accreditation Final Interview Workshop
Ocean Club

8:30 am to 4:30 pm
Airport Attorney Workshop
Carmel 1 and 2

SWAAAE once again presents the one-day workshop, "The Role of the Attorney as Part of the Airport Management Team." This course is intended for airport staff and their legal counsel. Session topics and roundtable discussions include Construction Contracting Challenges, Cat X vs. EA, and Economic Discrimination Regarding On and Off Airport Aviation Uses. Additional sessions include updates from the FAA, AOPA, a Land-Use Issues Update and a Regulatory Update.

6:00 pm to 8:00 pm
Board and Conference Committee Dinner (By Invitation Only)
Hula’s Island Grill

Sunday, January 25, 2015

8:00 am to 11:30 am
SWAAAE Board Meeting
Ocean Club and Foyer

11:00 am to 5:30 pm
Past President’s Golf Tournament
Poppy Hills Golf Course

1:00 pm to 6:00 pm
Registration
Cypress Pre-Function Area

1:00 pm to 6:00 pm
Exhibitor Set-Up
Big Sur 1, 2 and 3

7:00 pm to 9:00 pm
Welcome Reception
Trailside Cafe
Join us for meeting new friends, and reconnecting with old ones! Appetizers and drinks to be served at the Trailside Cafe and Coffee House. just a short walk from the Monterey Plaza Hotel. There will also be a FREE raffle with drawings at 7, 8, and 9. Must be present to win!

Monday, January 26, 2015

7:30 am to 8:30 am
Hot Breakfast with Exhibitors – Learning/Networking Opportunity
Big Sur 1, 2 and 3

8:30 am to 9:30 am
Opening Ceremonies
Cypress Ballroom

Speakers:
Jonathan Hudson—Conference Chair; General Manager, Minter Field Airport District
Eric Peterson, CM, CAE—SWAAAE President; Assistant Director of County Airports, Santa Clara County Airports

Keynote Speaker: Eduardo Angeles, Associate Administrator for Airports, FAA

Eduardo A. Angeles serves as the Federal Aviation Administration’s Associate Administrator for Airports. He oversees a $3.5 billion annual Federal airport grants program and passenger facility charge collections totaling $2 billion. He also manages programs for national airport planning and development, including safety standards, design and engineering, certification, environmental processing, and financing.

Previously, Eduardo served as Senior Assistant City Attorney for the Los Angeles City Attorney’s Office, including as General Counsel to Los Angeles World Airports, where he oversaw legal matters for four major airports in Southern California: LAX, Ontario, Van Nuys, and Palmdale.

Before moving to Los Angeles, he served in the San Francisco City Attorney’s Office assigned for eight years to the San Francisco International Airport’s Legal Division.

Eduardo earned his undergraduate degree from University of California at Santa Barbara and his law degree from the University of California, Hastings College of the Law. He was an Adjunct Faculty Member at Loyola Law School in Los Angeles and served on the State Bar of California’s Committee of Bar Examiners. Eduardo was also an elected school board member on the Jefferson Union High School. Governing Board of Trustees and previously a Governor Brown appointee to the California Board of Vocational Nursing and Psychiatric Technicians.
Eduardo is married to Evelyne and they have two adult sons: Dannie, who is a second year medical student at the University of Virginia, and Andrew, who is a student at the Harris School of Public Policy at the University of Chicago.

9:30 am to 10:45 am
**SWAAAE History – Honoring the Past, Shaping the Future**
*Cypress Ballroom*

Reminisce with us as we hear about the history of our organization from several VIP’s who helped transition between CAAE to SWAAAE. Discussion will involve not only the history of our organization, but also center on what the founding principles were then and how they apply to our current environment. This will be an informal story-telling session . . . don’t miss out!

*Moderator:*
Casey Denny, A.A.E., C.A.E.—Deputy Director, Phoenix-Mesa Gateway Airport

*Speakers:*
- Tom Greer, AAE.—General Manager, Monterey Airport
- Robert Trimborn, CAE.—Director of Business Development, American Airports Corporation
- James Harris, P.E.—President, Coffman Associates
- Ken Keatts—Regional Manager, Erect-A-Tube
- John Pfieller, P.E.—Western Pacific Regional Manager, Aircraft Owners and Pilots Association

10:45 am to 11:15 am
**Break with Exhibitors – Learning/Networking Opportunity**
*Big Sur 1, 2 and 3*

11:15 am to 12:00 pm
**FAA Western Pacific Region/Caltrans Aeronautics Update**
*Cypress Ballroom*

Attend this information session to find out what is going on with the FAA and Caltrans Aeronautics. Hear about the FAA’s Policy Amendment on Aviation Fuel Tax and what impact this will have on our industry.

*Moderator:*
Eric Peterson, CM, CAE.—SWAAAE President; Assistant Director of County Airports, Santa Clara County Airports

*Speakers:*
- Mark McClardy—Division Manager, FAA Western Pacific Region Airports
- Gary Cathey—Director, Caltrans Aeronautics

12:00 pm to 1:30 pm
**Lunch on your own**

1:30 pm to 3:00 pm
**Disaster Recovery – Planning and Action**
*Cypress Ballroom*

As a famous comedian would say, “It just goes to show you, it’s always something!” At airports, that can mean almost anything and unfortunately, it can mean a disaster of some kind. This session will cover Disaster Recovery from Planning, through Preparation to include engaging local pilots, to the immediate Reaction to a disaster with the after effects and the cleanup and recovery that follows.

*Moderator:*
Scott C. Malta, AAE, CAE.—Airport Manager, Castle Airport

*Speakers:*
- Planning
  - Colette Armao—Associate Aviation Planner, Division of Aeronautics, CalTrans
- Preparation
  - Rayvon Williams, Airport Manager, Watsonville
  - Paul Marshall—South County Airport Pilot’s Association
- Reaction—Case Study, Napa Earthquake
  - Martin Pehl, A.A.E., C.A.E.—Airport Manager, Napa County Airport
  - Doreen Stockdale, A.C.E., A.A.E., C.A.E.—Assistant Airport Manager, Napa County Airport

3:00 pm to 3:30 pm
**Break with Exhibitors—Learning/Networking Opportunity**
*Big Sur 1, 2 and 3*

3:30 pm to 5:00 pm
**How Recent Changes to FAA Guidance Affect You: AIP Handbook and Consultant Selection**
*Cypress Ballroom*

FAA, airport management, and consultant professionals will share unique perspectives regarding the new AIP Handbook and Consultant Selection Advisory Circular. This panel will highlight changes to these important guidance documents and discuss what those changes mean to you.

*Moderator:*
David S. Sperling—Senior Aviation Planner, C&S Companies
**Speakers:**
Maverick Douglas—Assistant Manager, FAA San Francisco Airports District Office
Patrick Lamerding—Assistant Manager, FAA Los Angeles Airports District Office
Gladys Wiggins, C.M.—Airport Director, Yuma International Airport
Mark T. Koester, P.E.—Principal, Stantec Consulting Services, Inc.

6:00 pm to 9:00 pm
*Cannery Row Adventure*
Blue Fin Café & Billiards

It’s a ‘Back to the 80’s!’ Bring your big hair, parachute pants, sequined glove, jelly bracelets, ghetto blasters, and members only jacket! Let’s have a great time building teams and executing strategies while reliving the 1980’s on Cannery Row. Prizes for best costume and top team. Meet us at the registration desk to get your adventure started. It’ll be like totally awesome!

8:30 am to 9:30 am
*Perimeter Security: Secure That and Use This*
*Cypress Ballroom*

This session will provide information on various techniques and equipment used on airfields and in airports to help with securing assets and meeting requirements.

**Moderator:**
Gladys Wiggins, C.M.—Airport Director, Yuma International Airport

**Speakers:**
Bob Lockheart, C.M., A.C.E.—Airport Operations Manager, Norman Y. Mineta San Jose International Airport
Ethel McGuire, A.C.E.—Assistant Chief, Los Angeles World Airports

9:30 am to 10:30 am
*Preparing for Transportation Network Companies at your Airport*
*Cypress Ballroom*

Learn about the challenges and successes of creating a framework for transportation network companies to operate at your airport. Issues related to on-site enforcement will also be discussed.

**Moderator:**
Selena Birk, C.M.—Airport Manager, Los Angeles World Airports

**Speakers:**
Angus Davol—Senior Transportation Planner, San Francisco International Airport
Lieutenant Marlo Richardson—Airport Police, Los Angeles International Airport

10:30 am to 11:00 am
*Break with Exhibitors—Learning/Networking Opportunity*
*Big Sur 1, 2 and 3*

11:00 am to 12:00 pm
*Yours, Mine, and Ours: Rethinking Your Entitlements*
*Cypress Ballroom*

An in depth look at our Entitlement dollars. What are some of the common reasons airports lose their Entitlement dollars? Where do those dollars go, and can we work to keep them in our region? Insight from the FAA on Entitlement transfers. Presentation of a case study on a successful Entitlement transfer.

Tuesday, January 27, 2015

7:30 am to 8:30 am
*Hot Breakfast with Exhibitors—Learning/Networking Opportunity*
*Big Sur 1, 2 and 3*

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SWAAAE Airport Management Short Course

Moderator:
Jonathan Hudson—General Manager, Minter Field Airport District

Speakers:
Mike Williams, A.A.E., C.A.E.—Manager, Phoenix Airports District Office, FAA
Patrick Lammerding—Assistant Manager, Los Angeles Airports District Office, FAA
Gladys Wiggins, C.M.—Airport Director, Yuma International Airport

12:00 pm to 1:30 pm
Lunch on your own
Student Lunch (all students and SWAAAE leadership welcome)
El Torito

1:30 pm to 2:30 pm
Reversion of Facilities
Cypress Ballroom

The contractual reversion of tenant facilities is an important aspect of asset management for airports and business partners. This session will offer insights into the fundamentals of property reversion, strategies for incorporating these assets into long-term financial planning, and revenue development. The panel will present and discuss theories and strategies and apply them to traditional and non-traditional case studies.

Moderator:
Brett Godown—Airport Manager, Salinas Municipal Airport

Speakers:
Richard Smith, CM, CAE—Division Chief, Los Angeles County Department of Public Works, Aviation Division
James Jenkins—Airport Director, County of San Bernardino
Mark Witsoe, MBA, AAE, CAE—Aviation Business Development Manager, Port of Portland, Commercial Development

2:30 pm to 3:00 pm
Break with Exhibitors—Learning/Networking Opportunity
Big Sur 1, 2 and 3

3:00 pm to 4:00 pm
Student Presentations
Cypress Ballroom

Come listen as the next generation of industry leaders from Arizona State University and California State University Los Angeles present on a variety of topics from Airport Development and Improvement, Human Safety Factors, and Wildlife Management.

Moderator:
Curt Castagna, C.M.—President/CEO, Aeroplex Aerolease Group

Speakers:
Airport Planning and Development
Eduardo Galvan, California State University, Los Angeles

Wildlife Strikes at Airports
Logan Salaki, Arizona State University

Human Safety Factors and Technology in Aviation
Katryna Novelozo and Veronica Sant, Arizona State University

4:00 pm to 4:15 pm
Conference Wrap Up
Cypress Ballroom

Wednesday, January 28, 2015

8:30 am to 10:00 am
Breakfast and General Membership Meeting/AAAE Update
Dolphins Ballroom

Moderator:
Eric Peterson, C.M., C.A.E.—SWAAAE President, Assistant Director of County Airports, Santa Clara County Airports

10:00 am to 11:00 am
Summer Conference Committee Planning Meeting
Dolphins Ballroom

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Conference Committee

Jonathan Hudson—Conference Chair; General Manager, Minter Field Airport District

Selena Birk, C.M.—Airport Manager, Los Angeles World Airports

Wes Davis—Senior Airport Operations Specialist, Norman Y. Mineta San Jose International Airport

Rod Dinger, A.A.E., C.A.E.—Airports Director, Redding Municipal Airport

Katie Elsberry—Executive Director, SWAAAE

Brett Godown—Airport Manager, Salinas Municipal Airport

Cathy Herring—Executive Director, SWAAAE

Courtney Johnson—Administration Manager, Minter Field Airport District

Jeff Leonard, P.E.—Project Manager, Mead & Hunt

Arpit Malaviya—CEO, ProDIGIC, Inc

Scott Malta, A.A.E., C.A.E.—Airport Manager, Castle Airport

Jennifer Maples, A.A.E., C.A.E.—Aviation Superintendent, Facilities and Services, City of Phoenix Aviation Department

Todd McNamee, A.A.E., C.A.E.—Director of Airports, Ventura County Dept. of Airports

Sean Moran—Airport Noise Abatement Analyst, Hayward Executive Airport

Jessica Mullen, P.E., C.M.—Department Manager, C&S Companies

Greg Owen—Airport Manager, City of Ukiah

Howard Paige, P.E.—Vice President, AERO Systems Engineering

Eric Peterson, C.M., C.A.E.—Assistant Director of County Airports, Santa Clara County Airports

Jorge Rubio, C.M.—Airports Manager, Ventura County Dept. of Airports

Richard Smith, C.M., C.A.E.—Division Chief, Los Angeles County Dept of Public Works, Aviation Division

David Sperling—Principal Aviation Planner, C&S Companies

Doreen Stockdale, A.C.E., C.M., C.A.E.—Assistant Airport Manager, Napa County Airport

Jon Stout, A.A.E., C.A.E.—Airport Manager, Charles M. Schulz—Sonoma County Airport

Andrew Swanson—Airport Manager, City of Palo Alto

Gladys Wiggins, C.M.—Airports Director, Yuma International Airport

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300 DAYS OF SUNSHINE PER YEAR

AMERICA’S TECHIEST & MOST MODERN AIRPORT

GATEWAY TO NORCAL
SANTA CRUZ
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PEBBLE BEACH & NAPA

STAY & PLAY LIKE A LOCAL

EXPLORE BEAUTIFUL PARKS & TRAILS ON FOOT OR BIKE

ATTRACTIONS FAMILY FUN THEME PARKS & FESTIVALS

San Jose Welcomes
SWAAAE Summer Conference
July 2015

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Upcoming Aviation Events

Arizona Aviation Day at the Capitol
February 26, 2015, 11:00 am to 1:00 pm—Phoenix, AZ
Visit: www.azairports.org

Nevada Aviation Legislative Action Day
March 27, 2015, 7:00 am to 1:00 pm—Carson City, NV
Visit: www.nevadaairports.org

California Aviation Day
April 22, 2015, 11:00 am to 1:00 pm—Sacramento, CA
Visit: www.caaviationday.org

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