SWAAAE welcomes you to the 64th Annual Summer Conference in beautiful San Diego, California! Home to Balboa Park, the tranquil and most photographed area in San Diego, the luxurious Hotel Del Coronado, Historic Old Town, and 10 beaches throughout the area, San Diego is the ideal location for a family getaway.

SWAAAE has the pleasure of the beautiful and centrally located Westin Hotel once again hosting the summer conference. Located within the historic Gaslamp Quarter, Westin is only blocks from restaurants serving up an enticing menu of dining and nightlife options, whether you are craving filet mignon or fish tacos, the Westin Hotel is located close to restaurants to satisfy every taste bud. Located just next door to the Westin Hotel is Horton Plaza, with its array of shops, arcade, fitness center and a movie theatre, everyone is sure to find pleasure in this beautiful outdoor mall.

SWAAAE looks to provide you with the most up to date information for all your airport needs. That in mind, this year's summer conference promises to be nothing less than an exciting and educational experience. With speakers from all areas of the Aviation Industry with topics ranging from environmental to airport development to sustainability, as well as insight from the FAA, this year's conference promises to hold something educational for everyone. If you're looking for networking opportunities or just plain family fun, this year we will be hosting an exciting SWAAAE 'Survivor' Beach Event at Coronado Beach. Together with San Diego Sun and Surf, the games, prizes, food and drink this is set to be our most exciting beach event yet .

Over the past few years, the economy has taken many turns, which has affected everyone from businesses to airlines to travel. As we have begun to climb out of the economic downturn, we are focused on the future, and we see that future looking bright. This year's conference theme is "Blue Skies Ahead" and we are not only flying those blue skies, but creating greener, more effective, and more cost efficient ways for everyone to enjoy the climb. The conference committee has done a wonderful job putting together an educational and informative conference that will benefit you and your airport by providing tools that will help you maximize your productivity and ideas to expand your creativity and flexibility.

Please enjoy your time here and make the most of everything the conference offers. If there is anything we can do to make this experience more productive or more fun please let me know. I am certain you will leave the 64th Annual SWAAAE Summer Conference feeling challenged and recharged.

Sincerely,

Todd McNamee, CAE/AAE
President, Southwest Chapter

Saturday July 17th

11:00a.m.—1:30p.m.
Board & Conference Committee Meeting

Sunday July 18th

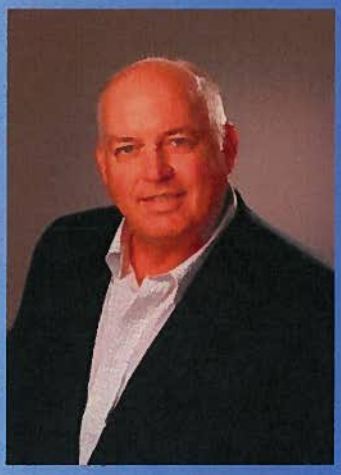
8:00a.m.—11:30a.m.
SWAAAE Board Meeting

8:00a.m.—4:00p.m.
Exhibitor Booth Set-Up

8:00a.m.—5:00p.m.
Registration

12:00pm—4:00p.m.
SWAAAE "Survivor" Beach Event
Bus pick up will begin at 11:00a.m.

5:00p.m.
Dinner on your own



SWAAAE welcomes Mr. Bob Montgomery as the opening speaker. Mr. Montgomery is Vice President of Properties for Southwest Airlines. Prior to 2004 Mr. Montgomery held a number of positions within the Southwest system including positions in both Operating and Finance Departments. He has been responsible for the acquisition, design, and construction of more than 80% of all facilities occupied by Southwest, including all airport space, reservations centers, maintenance hangars, data centers, training centers, headquarters and other facilities. He has also been involved in most of the major airport development projects occurring in the United States since 1984.

Monday July 19th

7:30a.m.—8:00a.m.
Corporate Membership Meeting

8:00a.m.—4:00p.m.
Registration

8:00a.m.—9:00a.m.
Continental Breakfast with Exhibitors

9:00a.m.—10:00a.m.
Session: **"Conference Welcome & Opening Remarks"**
Speaker: Bob Montgomery, Vice President, Properties, Southwest Airlines

10:00a.m.—10:30a.m.
Break with Exhibitors

10:30a.m.—11:30a.m.
Session: **"SCAS—The Big Build"**
Speaker: Hardy Acree, Director, Sacramento County Airport System / Chair Airports Councils International

The Sacramento County Airport System is constructing The Big Build. This project will replace existing Terminal B which opened in 1967. Mr. Acree will discuss this major undertaking and describe some of the challenges faced and present some creative solutions he used to keep the project on course in a difficult economic climate.

11:30a.m.—12:00p.m.
General Membership Meeting

12:00p.m.—1:30p.m.
Lunch—On Your Own

1:30p.m.—2:30p.m.
Session: **"New and Improved GIS Applications for the Airport Management Toolbox"**
Speaker: Mills

2:30p.m.—3:00p.m.
Session: **"Wildlife Challenges Facing SDCRAA"**
Moderator: Andy Yuen, San Diego National Wildlife Refuge Complex

San Diego County Regional Airport Authority is a significant partner in the conservation of endangered species and tens of thousands of migratory birds that travel along the pacific Flyway to nest at the San Diego Bay National Wildlife Refuge-South San Diego Bay Unit. The ongoing operation of a nearly 100-year commercial solar salt facility in south San Diego is a partnership between the Refuge and Airport Authority. The lands owned by the Airport Authority provide them with unique opportunities for mitigation.

3:00p.m.—3:45p.m.
Refreshment Break with Exhibitors
Raffle off Prizes

3:45p.m.—4:30p.m.
Session: **"Washington DC Update AAAE"**
Speaker: Chip Barclay, President AAAE

5:00p.m.—7:00p.m.
Welcome Reception

Hardy Acree arrived at the Sacramento County Airport System in December 1999. His goal has been to extend outreach efforts to the community while guiding the Sacramento County Airport System toward the realization of its full potential, in a manner consistent with community values and stakeholder expectations.

Over the past decade, Hardy has led the development of a 20-year master plan for Sacramento International Airport. The master plan includes the Big Build project, construction of the New Central Terminal B at Sacramento International Airport.

Hardy has an extensive background in airport management having served as Deputy Director for the Houston Airport System, Airport Manager for Anchorage International Airport, and Operations Manager for Philadelphia International Airport.

SWAAAE

Tuesday July 20th

8:00a.m.—9:00a.m.
Continental Breakfast with Exhibitors

9:00a.m.—10:00a.m.
Session: **"FAA Insight"**
Brian Armstrong, Mark McClardy
Want to know the latest updates with the FAA? This session will cover the latest in AWP-FAA, AIP information, and wildlife management. An opportunity to ask question will be available during this session as well.

10:00a.m.—10:30a.m.
Break with Exhibitors

10:30a.m.—11:30a.m.
Session: **"The Macroeconomic View: U.S. Economic Outlook"**
Speaker: Alan Gin, Associate Professor of Economics, University of San Diego
An examination of the economic outlook for the national economy. Issues addressed will include America in an economic up rise, forecast for the up coming year and the economic impact on air travel and the airline industry.

11:30a.m.—1:00p.m.
Lunch on Your Own

1:00p.m.—2:00p.m.
Session: **"Public Relations and Your Community"**
Speaker: Ronnie L. Pickard, Director of Community Affairs

2:00p.m.—2:45p.m.
Session: **"Recent Developments in Airport Land Use Compatibility Planning"**
Speakers: Mark Johnson, Director, Ricondo and Associates, Inc.
Discussion of case studies from the ACRP 03-03 Study, experience with the Section 160 land use compatibility planning program, developments in airspace protection planning—incorporating OEI procedures, recent legislation and potential challenges posed by Sisolak case in Nevada as well as discussion on the use of GIS as an aid to airports.

2:45p.m.—3:30p.m.
Session: **"Retirement Roundtable"**
Speaker: Gary Rice AAE, Retired Airport Manager
Join with others thinking about retirement to discuss various issues. Are you mentally prepared for the life change? Special attention will be spent on the challenges of Social Security issues.

"He who would learn to fly one day must first learn to stand and walk and run and climb; one cannot fly into flying."

2:45p.m.—3:30p.m.
Session: " USMC 29 Palms Land/Airspace Expansion"
Speaker: Terry Hansen, MCIWEST G-3

- *Marine Corps training requirements in the region and how they will meet those needs with the 29 Palms Land/Airspace Expansion. The steps the USMC is taking to meet environmental requirements and their need to secure airspace in support of the land to support the training needs.*

3:30p.m—4:00p.m.
Refreshment Break with Exhibitors

4:00p.m.-5:00p.m.
Session: **"Sustainable 'Green' Masterplan"**
Speaker: Charlie McDermott

Discussion of first FAA funded sustainable masterplan in the US that is currently underway. Answer questions regarding the process for this masterplan and how the sponsor was able to obtain federal funding.

4:00p.m.—6:00p.m.
Exhibitor Breakdown

6:00p.m.—7:00p.m.
Cocktail Reception

7:00p.m.—9:00p.m.
Awards Banquet

9:00p.m.—11:00p.m.
Reception in Hospitality Suite

Wednesday July 21st

8:30a.m.—10:00a.m.
Breakfast & General Membership Meeting

10:00a.m.—11:00a.m.
2010 Summer Conference Committee Meeting

10:00a.m.—11:00a.m.
2011 Monterey Conference Committee Meeting

12:00p.m.—6:00p.m.
Golf Outing

SWAAAE BOARD MEMBERS

President	Todd McNamee, C.A.E., A.A.E.
1st Vice President	Mark Witsoe, C.A.E.
2nd Vice President	Scott Malta, C.A.E., A.A.E.
Past President	Barry Rondinella, C.A.E., A.A.E.
Directors	Danette Bewley, C.A.E., A.A.E.
	Casey Denny, C.A.E., C.M.
	Bill Ingraham, A.A.E.
	Gary Peterson, C.A.E.
	Eric Peterson, C.A.E., C.M.
	Richard Strickland, C.M
	Charles Magnum, C.A.E., A.A.E.
Corporate Director	Jon Faucher
Corporate Director	Jessica Mullen, P.E., C.M.
Executive Director	DeAnn Fedyski

AAAE BOARD MEMBERS

Chair	Jim Bennett, A.A.E.
Director	Rod Dinger, C.A.E., A.A.E.
Director	Todd McNamee, C.A.E., A.A.E.
BOE Chair	Danette Bewley, C.A.E., A.A.E.
PRC Committee	Lynn Kusy, C.A.E., C.M.

CONFERENCE COMMITTEE

Conference Chair: Richard Strickland

Katie Elsberry	Casey Denny
DeAnn Fedyski	Denise Emerson
Cory Hazelwood	Jon Faucher
Sjohnna Knack	Jackie Fries
Bruce Loev	Victoria Garmy
Jennifer Maples	Joe Huy
Jessica Mullen	Traci Kuchta
Jennifer Mills	Brandy Richardson
Eric Peterson	David Sperling
Suzanne Roybal	Debbie Vasquez
Taylor Soriano	Mark Witsoe