Navigating a Sea of Change

Long Beach, CA
July 20 – 23, 2014
On behalf of the SWAAAE Board of Directors, it’s my pleasure to welcome you aboard the Queen Mary for our 68th Annual Summer Conference! Long Beach Airport and the City of Long Beach have rolled out the welcome mat and we are happy to have them hosting us in their beautiful city this year.

We have another great program in store for all of you. It was designed to help us Navigate a Sea of Change that is the aviation industry. With sessions on wildlife mitigation, strategic business planning, runway rehabilitation, safety management systems, and unmanned aerial systems, we’ll be covering a lot of ocean. In addition, we’ve specifically dedicated program time to engage each other on hot topics and current issues in Washington and our region.

I’m also pleased that AAAE Chair and longtime SWAAAE member Randy Berg and AAAE President and CEO Todd Hauptli will be joining us. They will be here throughout the conference, so please take a moment to welcome them back. Both are very interested in hearing directly from all of you, and we can all look forward to hearing their update on AAAE and affairs in Washington.

And finally, we have a special treat this year: an evening at the Aquarium of the Pacific. Please take some time and bring the family to join on us for a private, self-guided tour of this fantastic facility. It will be a special evening as we also take a little time to share personal stories of gratitude and support. SWAAAE is an incredible association of colleagues, friends, family, mentors, and more, and I’m happy that we’ll have this opportunity to recognize the value you all bring to each other’s lives.

Thanks again to Long Beach for having us and I look forward to seeing everyone!

President, Southwest Chapter AAAE
AGENDA

To view a mobile version of the agenda, download the Eventbase app and search for LGB14

Saturday, July 19, 2014

12:00 pm to 5:00 pm
Accreditation Final Interviews
Regent Room

6:00 pm to 9:00 pm
Board and Conference Committee Dinner (By Invitation Only)
The Reef Restaurant

Sunday, July 20, 2014

8:00 am to 11:00 am
SWAAAE Board Meeting
Regent Room

12:00 pm to 5:30 pm
Past President’s Golf Tournament
Lakewood Country Club

1:00 pm to 5:00 pm
Registration
Lobby

4:00 pm to 7:00 pm
Exhibitor Set-Up
Windsor Salon

6:00 pm to 7:30 pm
Welcome Reception
(Bar and light hors d’oeuvres will be provided)
Verandah Grill

Monday, July 21, 2014

7:30 am to 8:30 am
Hot Breakfast with Exhibitors—Learning/Networking Opportunity
Windsor Salon

8:30 am to 9:20 am
Opening Ceremonies
Grand Salon

Speakers:
Karl Zittel, C.M.—Conference Chair; Airport Operations Officer, Long Beach Airport
Casey Denny A.A.E., C.A.E.—SWAAAE President; Deputy Director, Phoenix-Mesa Gateway Airport
Randall Berg—Chair, American Association of Airport Executives; Director of Operations, Salt Lake City Airport

Keynote Speaker: Kurt Robinson—President, Robinson Helicopter Company

The conference will begin with remarks from the current Chair of AAAE, Randall Berg, followed by our keynote speaker, Kurt Robinson. Don’t miss this welcome to the conference!

Kurt Robinson has been President of Robinson Helicopter Company since 2010. Robinson Helicopter Company is the world’s leading manufacturer in civil helicopters and currently has 1250 employees. After obtaining his Bachelor’s Degree at the University of California, San Diego, he worked at Robinson Helicopter Company in production for two years before going to graduate school. In 1987, after obtaining a Master’s Degree in Business Administration and Law Degree at the University of California, San Diego, Kurt returned to Robinson Helicopter Company as manager for Product Support. He also assumed responsibility for all personnel and employment legal issues. He was elected to the Robinson Board of Directors in 1992 and assumed responsibility for Technical Aircraft sales and Government contracts in 1997. Kurt has both his private and commercial helicopter pilot rating and currently has approximately 1100 hours. He is married with two children.
Want to hear the latest from the aviation industry, including legislation and funding? Join us for this informative session which will provide updates related to funding, projects and also provide general agency information.

**Moderator:**
Casey Denny, A.A.E., C.A.E.—SWAAEA President; Deputy Director, Phoenix-Mesa Gateway Airport

**Speakers:**
Todd Hauptli—President and Chief Executive Officer, American Association of Airport Executives
Mark McClardy —Division Manager, FAA Western Pacific Airports Regional Office
Michael Klein—Aeronautics Group Manager, Arizona Department of Transportation Multimodal Division
Gary Cathey —Chief, Division of Aeronautics, California Department of Transportation

**10:30 am to 11:00 am**
**Break with Exhibitors—Learning/Networking Opportunity**
Windsor Salon

**11:00 am to 12:00 pm**
**Synergy in Action: The Airport Issues Roundtable**
Grand Salon

The Airport Issues Roundtable (AIR) was formed to identify the key issues and major trends affecting the future of airports and the strategies airport leaders could employ to respond and adapt in an ever-changing world. We all (airports, regulators, consultants, vendors, contractors, etc.) are passionate about our industry and seek a bright and vibrant future for aviation. Join us as an active participant in a lively dialogue on topics that are top of mind for many in the industry. Come prepared to share solutions and commit to individual and collective actions to achieve the goals we all share.

**Moderator:**
Michael Hotaling—Aviation Group Leader, Vice President, C&S Companies

**Speakers:**
Gary Mascaro, C.M., C.A.E. —Aviation Director, City of Scottsdale
Todd McNamee, A.A.E., C.A.E.—Director of Airports, Ventura County Department of Aviation
Judy Ross, A.A.E.—Deputy Aviation Director, City of Phoenix Aviation Department

**12:00 pm to 1:30 pm**
**Lunch on your own**

**1:30 pm to 2:30 pm**
**Wildlife Issues and Utilizing Community Service Projects to Assist Your Airport**
Grand Salon

We will discuss some trending wildlife issues, and talk with USDA wildlife biologists. See how your airport can benefit from community service projects, with the use of the Boy Scouts that have built Goshawk traps at a few airports in California. We will show the effectiveness of this collaboration, with the protection of wildlife and the relocation to more suitable environments.

**Moderator:**
Karl Zittel, C.M.—Airport Operations Officer, Long Beach Airport

**Speakers:**
Elizabeth Louie—Airport Certification Safety Inspector, Federal Aviation Administration
Todd Pitlik, M.S. (Biology)—Wildlife FAA Certified Biologist, USDA Wildlife Services

**2:30 pm to 3:00 pm**
**Break with Exhibitors—Learning/Networking Opportunity**
Windsor Salon

**3:00 pm to 4:00 pm**
**Strategic Business Plans for Airports**
Grand Salon

Learn about the process and elements of creating a strategic business plan for your airport. Strategy considerations include how airport and community leaders view growth and development, financial and economic impacts, and social concerns. Hear from an airport colleague about how you can overcome the challenges associated with developing and implementing a strategic business plan.
**Moderator:**
Selena Birk, C.M.—Airport Manager, Los Angeles World Airport

**Speakers:**
Paul Meyers—Principal in Charge, Aviation Management Consulting Group
Jon Stout, A.A.E., C.A.E.—Airport Manager, Sonoma County Airport

4:00 pm to 4:30 pm
General Membership Meeting and Elections
Grand Salon

6:00 pm to 9:00 pm
Evening Reception and Special Recognition Event
Aquarium of the Pacific

Please join us for a private reception and self-guided tour of the aquarium. This family event will include a brief special recognition event where SWAAAЕ members will share personal stories of gratitude and support.

**Busses will be departing the Queen Mary for the Aquarium every 15 minutes beginning at 4:45 pm and will continue to 6:15 pm. The event begins at 6 pm, so head down to the Aquarium early and check out the area. Public transit to return to the Queen Mary is available via the Passport Bus which runs every 20 minutes beginning at 6:49 pm. The ride is approximately 12 minutes and is complimentary.**

Tuesday, July 22, 2014

7:30 am to 8:30 am
Hot Breakfast with Exhibitors—Learning/Networking Opportunity
Windsor Salon

8:30 am to 9:30 am
Update on UAS Integration into the NAS
Grand Salon

The FAA continues to move toward the safe integration of Unmanned Aircraft Systems (UAS) into the National Airspace System (NAS). There are many things happening including the opening of six FAA designated test sites, other self-designated test sites, and a future FAA UAS Center of Excellence. Please join us as test site operators and UAS industry representatives provide an update on their efforts and we discuss next steps for this new wave of commercial aviation to take flight in the United States.

**Moderator:**
Todd McNamee, A.A.E., C.A.E. —Director of Airports, Ventura County Department of Aviation

**Speaker:**
The Panel will consist of Leadership from UAS Test Sites, Local and State Government, and the FAA

9:30 am to 10:30 am
Case Study: Van Nuys Airport Runway Rehabilitation
Grand Salon

Van Nuys Airport rehabilitated their primary Runway 16R-34L in 2013, which was the largest maintenance project at the airport in over 50 years. Detailed planning studies, innovative engineering and fast track construction techniques were required to minimize the duration of displaced thresholds and runway closure. Extremely close coordination and feedback loops between the engineers, airport, and airport tenants and users groups were required to make the project a success.

**Moderator:**
James Duke, III, P.E.—Western Regional Airfield Service Group Leader, RS&H

**Speakers:**
Jess Romo—Airport Manager, Van Nuys Airport
Curt Castagna—President/CEO and Operating Manager of Aerolease Group and President of the Board of Directors of the Van Nuys Airport Association
Laddie Irion—Senior Vice President and National Aviation Market Sector Leader, HNTB Corporation

10:30 am to 11:00 am
Break with Exhibitors—Learning/Networking Opportunity
Windsor Salon
11:00 am to 12:00 pm
Update on FAA Standard Operating Procedures (SOP’s)
Grand Salon

This session will be a discussion centering on the Standard Operating Procedure (SOP) for FAA evaluation of Sponsor’s Construction Safety and Phasing Plan (CSPP) establishes uniform procedures for the FAA Office of Airports that address receiving, evaluating, processing, approving/disapproving and archiving CSPPs for construction projects within the Airport Operation Area. In addition, an FAA update on the Airport Layout Plan (ALP) Drawing Set checklist transition to the following Standard Operating Procedures (SOP): 1) ARP SOP 2.0, Standard Procedure for FAA Review and Approval of Airport Layout Plan (ALP), and 2) ARP SOP 3.0, Standard Operating Procedure for FAA Review of Exhibit “A” Airport Property Maps will be discussed.

Moderator:
Jon Stout, A.A.E., C.A.E.—Airport Manager, Charles M. Schulz, Sonoma County Airport

Speakers:
Mark Guan—Engineer/Program Manager, FAA Los Angeles Airport District Office
Fernando Yanez—Airport Planner, FAA San Francisco Airport District Office

12:00 pm to 1:30 pm
Lunch on your own

1:30 pm to 2:30 pm
Safety Management System (SMS)—What to Expect from the FAA on SMS
Grand Salon

Want to hear the latest from the FAA on SMS? Join us for this informative session which will provide an update from the FAA on SMS. This session will address what the FAA requires on the topic of SMS from the Airports Division side as well as the Office of Air Traffic side of the FAA. This topic will include an explanation on the timing and roles of SMS as it relates to airport development projects, such as a runway rehabilitation project. Long Beach Airport is currently working on a project to reconstruct Runway 7L-25R. Our panel will also discuss the coordination and impacts of SMS as it related to this project during the design and bidding phase as well as the construction of the project.

Moderator:
Chuck McCormick—Aviation Design Manager, Parsons Brinckerhoff

Speakers:
Brian Armstrong—Manager, FAA Airport Division, Safety and Standards Branch
Jeffrey A. Sedlak, P.E.—Senior Civil Engineer, Long Beach Airport

2:30 pm to 3:00 pm
Break with Exhibitors—Learning/Networking Opportunity
Windsor Salon

3:00 pm to 4:00 pm
Hot Topics in Aviation
Grand Salon

Come participate in an interactive discussion dealing with HOT topics including pilot time issues, the American and US Airways merger, an update on the Santa Monica Airport, and Eminent Domain, including a case study. There will also be an opportunity for topics raised from the attendees for a real-time discussion.

Moderator:
Scott Malta, A.A.E., C.A.E., Captain, USAF (Ret.)—Airport Manager, Castle Airport

Speakers:
Jeffrey Hartz—Senior Air Service Consultant, Mead and Hunt
John Pfeifer—Western Pacific Regional Manager, Aircraft Owners and Pilots Association
Harjinder Chima—Deputy State Attorney, CalTrans
Jon Stout, A.A.E., C.A.E.—Airport Manager, Charles M. Schulz, Sonoma County Airport

4:00 pm to 4:15 pm
Conference Wrap Up
Grand Salon

4:15 pm to 4:30 pm
Corporate Membership Meeting
Grand Salon

6:00 pm to 7:00 pm
President’s Reception
Verandah Grill
7:00 pm to 9:00 pm
President’s Banquet
Queen’s Salon

9:00 pm to 11:00 pm
Post Banquet Reception
Victoria Room and Deck

Wednesday, July 23, 2014

8:30 am to 10:00 am
Breakfast & General Membership Meeting
Kings View Room
Moderator:
Eric Peterson, C.M., C.A.E.—SWAAAE
President; Assistant Director of County Airports, Santa Clara County Airports

10:00 am to 11:00 am
2015 Conference Committee Meetings
Kings View Room

11:00 am
Off-site Tours (pre-registration is required)
C-17 Assembly Plant Tour—Tour the facility that builds the C-17 Globemaster III, a four-engine military transport aircraft. The C-17 commonly performs strategic airlift missions, transporting troops and cargo throughout the world; additional roles include tactical airlift, medical evacuation and airdrop duties. Production of the C17 is scheduled to end, and the facility to close, in 2015.

Robinson Helicopter Company Factory Tour—Founded in 1973 by Frank Robinson, Robinson Helicopter employs approximately 1250 employees and is currently the world’s leading manufacturer of civil helicopters. In addition, Robinson has a factory overhaul program for older aircraft and conducts monthly safety courses for helicopter flight instructors and maintenance technicians.
EXHIBITORS

ADB
Airfield Solutions

ACRP

ALLEGIOn

AirMark

allweatherinc

Birdi & Associates, Inc.

GREEN BEANS COFFEE
Honor First, Coffee Second

PERIMETER DEFENSE

MB

Morse Watchmans
INCORPORATED

ProDIGIQ

rosenbauer
Firefighting Technology

SEW
EURODRIVE

Signature
FLIGHT SUPPORT
A 88A Aviation company

VAISALA

Western Emulsions