Updated July 21, 2015

SWAAAE 69th Annual Summer Conference
July 26 – 29, 2015

Saturday – July 25, 2015

6:00 pm to 9:00 pm  Board and Conference Committee Dinner (By Invitation Only)

Sunday – July 26, 2015

8:00 am to 12:00 pm  SWAAAE Board Meeting - San Jose Marriott, Guadalupe Room, 301 South Market St., San Jose, CA 95113, (408) 280-1300

1:00 pm to 6:00 pm  Registration - San Jose Marriott, 301 South Market St., San Jose, CA 95113, (408) 280-1300

11:30 am to 12:00 pm  Golf Tournament Check-In - The Golf Club at Moffett Field, 934 Macon Rd. Moffett Field, CA 94035

12:00 pm to 5:30 pm  Golf Tournament Shotgun Start – The Golf Club at Moffett Field, 934 Macon Rd. Moffett Field, CA 94035

1:00 pm to 5:00 pm  Final Interview - San Jose Marriott, Think Tank Room, 301 South Market St., San Jose, CA 95113, (408) 280-1300

2:00 pm to 7:00 pm  Exhibitor Set-Up – San Jose Marriott, Salons 1, 2 and 3, 301 South Market St., San Jose, CA 95113, (408) 280-1300

6:00 pm to 8:00 pm  Welcome Reception – San Jose Marriott, Ballroom Foyer, 301 South Market St., San Jose, CA 95113, (408) 280-1300


7:00 am to 4:00 pm  Registration

8:00 am to 9:00 am  Breakfast with Exhibitors – Learning/Networking Opportunity

9:00 am to 9:30 am  Opening Ceremonies and AAAE Update

Speakers:

Kim Becker – Director of Aviation, Mineta San Jose International Airport
Eric Peterson CM, CAE – Airports Assistant Director, County of Santa Clara; SWAAAE President
Todd Hauptli – President and CEO, AAAE

9:30 am to 10:30 am  Session #1: Legislative Update
Moderator: John Pfeifer, PE, California Regional Representative for AOPA
Speakers: Todd Hauptli – President and CEO, AAAE
Jean Fuller – Senator, California 16th District
Sarah Johnson – Aviation Policy Analyst, California Airports Council

Want to hear the latest from our industry advocates? Get the full story on current issues at the state and national level.

10:30 am to 11:00 am  Break with Exhibitors – Learning/Networking Opportunity
Session #2: Innovative Travel Technologies: How Corporations Move their People and Planes
Moderator: James H. Duke, III, P.E., Western Region Airfield Service Group Leader, RS&H
Speakers: Richard Walsh – Vice President of Global Aviation at Hewlett Packard
Jolee Goularte – Director, Global Procurement / Travel and Events at Flextronics
Stacy Howard – National Business Aviation Association

Many companies use aircraft to move people and equipment to destinations around the globe to conduct business. In each case, decisions must be made regarding the use of commercial or private aircraft, safety and security, departure and arrival points, scheduling, and costs. Please join us as we explore what influences the decision making process in how and where corporations move their people and planes.

Lunch on your own

Session #3: Enabling Technologies for Future-Proofing Airports
Moderator: Mark Sapp, SVP Business Development, AirIT
Speakers: Dan Weber, Assistant Aviation Director, City of Fresno
Bob Swensen, CM, ACE, Airport Operations Manager, Mineta San Jose International Airport
Kyle Mobley, Port Tech Support Analyst IV, Port of Oakland

This moderated panel will provide mini-case studies of technologies used to support business objectives of cost containment, risk mitigation, and revenue generation.

Break with Exhibitors – Learning/Networking Opportunity

Session #4: Security Technologies – Lessons Learned
Moderator: Scott Malta, AAE, CAE, Airport Manager, Castle Airport
Speakers: Bob Lockhart, Airport Operations Manager-Security Compliance, Norman Y. Mineta San Jose International Airport
Brian Hollis, Test Engineer, National Safe Skies Alliance

One of the most challenging areas for airports to protect is the perimeter of their facilities. When designing protection systems for their unique environments, airports must consider physical features, infrastructure, integration, network requirements, and budgets, often without readily available guidelines or best practices to help with the decision-making. National Safe Skies Alliance (Safe Skies) evaluates security technologies to help airport operators make informed decisions about their perimeter security. Along with the airports, Safe Skies identifies candidate systems, and then coordinates with suppliers to temporarily install and test those systems at the actual sites where they may be deployed.

During this session, Bob Lockhart, Airport Operations Manager at the Norman Y. Mineta San José International Airport and Brian Hollis, Safe Skies Test Engineer, will review security planning factors, identify classes of security technology, list important questions to ask security technology vendors, and offer expected price points for technology classes. Session attendees will be encouraged to participate in the discussion.

General Membership Meeting and Elections
Updated July 21, 2015

4:30 pm to 5:00 pm  Corporate Membership Meeting
6:00 pm to 9:00 pm  Evening Social Event – Tech Museum of Innovation, 201 S. Market St., San Jose, CA 95113

Tuesday – July 28, 2015

7:00 am to 4:00 pm  Registration
7:30 am to 8:30 am  Breakfast with Exhibitors – Learning/Networking Opportunity
8:30 am to 9:30 am  Session #5:  Silicon Valley Technology Trends
   Moderator:  Andrew Swanson, Airport Manager, City of Palo Alto
   Speakers:  Dr. Jonathan Reichental, Chief Information Officer, City of Palo Alto
   Massive technology disruption is happening across all sectors of our global economy. From the shift from analog to digital, to the emergence of self-driving cars and smart cities; rapid change is underway. The result? Old industries are being forced to change or are being destroyed completely and new industries are emerging. Understanding some of the core technological shifts underway can help leaders prepare and respond. This presentation introduces some of the trends that are emerging in Silicon Valley and will help the audience understand some of the potential impact.

9:30 am to 10:30 am  Session #6:  UAS: New FAA Regulations and Airport Policies
   Moderator:  Todd McNamee, AAE, CAE, Director of Airports, County of Ventura
   Speakers:  Robin Hunt, Deputy Division Manager, Western-Pacific Region Airports Division, Federal Aviation Administration
             Jesse Quirion, Public Works Director, City of Menlo Park, California
             Andy Thurling, Director of Product Safety and Mission Assurance, AeroVironment
   The Drone Revolution is here! Commercial drone technology is forming around various applications while the FAA methodically moves forward with rules and policies for the safe integration of this technology into the National Airspace System (NAS). Even consumer grade drone technology provides a powerful tool to gather aerial imagery in ways that was not previously possible. Please join us as we hear from speakers representing the FAA and industry on how the integration of drones into the NAS will interact with our airports and may forever change how we think about the skies above us.

10:30 am to 11:00 am  Break with Exhibitors – Learning/Networking Opportunity
11:00 am to 12:00 pm  Session #7:  Cutting Edge Sustainability: A Roundtable Discussion of Sustainability Innovation
   Moderator:  David Sperling, Senior Aviation Project Planner, C&S Engineers, Inc.
   Speakers:  Gil Friend - Chief Sustainability Officer, City of Palo Alto
             Ted Anassis, AICP - Manager, Airport Planning, San Diego International Airport
             Carly Shannon, LEED AP BD+C, ENV SP - Project Planner, C&S Engineers, Inc.
             Richard Smith, CM, CAE – Division Chief, Los Angeles County Department of Public Works Aviation Division
Houshang Esmaili, Dr. Eng., PE, Environmental Policy & Sustainability Director, San Francisco International Airport

Join us as a cross-section of industry professionals representing municipal and county governments, air carrier and general aviation airports, and consultants come together to bring you the latest in sustainability innovation. A relaxed Q&A discussion-style session centered around technological and non-technology initiatives as they relate to sustainable airports of the future. Regardless of the size and scope of your facility there are sure to be implementable ideas and concepts to be reaped.

12:00 pm to 1:30 pm  Lunch on your own

1:30 pm to 2:30 pm  Session #8:  Is Your Airport Ready? – Planning for Special Events
Moderator:  Carl Honaker, Airport Manager, AvPorts
Speakers:  Jose Hernandez, Senior Operations Manager, SP+ GAMEDAY / NFL Transportation
          Jennifer Maples AAE CAE, Aviation Superintendent, Phoenix Sky Harbor International Airport

Airports play host to local, regional, and national events on a regular basis, and few are bigger than the Super Bowl, coming soon to the Bay Area. Join us as we give you a behind the scenes look preparing for this and other events, and find out what you can do to be ready for the big game!

2:30 pm to 3:00 pm  Break with Exhibitors – Learning/Networking Opportunity

3:00 pm to 4:00 pm  Session #9:  Google Mapping: Localizing the Shopping Experience
Moderator:  Rosemary Barnes, Mineta San Jose International Airport
Speakers:  Shaun Vann, Partnerships Program Manager, Google, Inc. - Indoor Google Maps Project

Conference host Mineta San Jose International Airport (SJC) is the gateway to Silicon Valley, a global crossroads of technology, innovation and investment: a $1 billion annual travel market, fueled by thousands of corporations and a global workforce numbering in the millions. Google, with headquarters in SJC’s backyard, is one of these companies that is leading global change in the technology game. Where would we all be today without Google Maps, both outdoor and indoor? Come learn about Google’s recent initiatives to improve indoor mapping and imagery efforts which are allowing airports, malls and other shopping venues to be more responsive and informative to customers.

4:00 pm to 4:15 pm  Conference Wrap Up

6:00 pm to 7:00 pm  President’s Reception

7:00 pm to 9:00 pm  President’s Banquet

Wednesday – July 29, 2015

8:00 am to 10:00 am  Breakfast & General Membership Meeting & AAAE Update
Moderator:  Richard Smith, CM, CAE – Division Chief, Los Angeles County Department of Public Works Aviation Division; SWAAAE President

10:00 am to 11:00 am  2015 Conference Committee Meetings
12:00 pm  
Off-site Tour